2020 Event Sponsorship Opportunities
20th Anniversary of The CHRIStal Ball  
Saturday, August 15, 2020  
Flourish Atlanta

The CHRIStal Ball drives awareness around the importance of ensuring all youth are equipped with the skills needed to become contributing citizens.

In 2019, over 600 guests supported the event raising vital funds to support CHRIS 180’s behavioral health programming to help protect children, adults, and families at home, school, in foster care, and in the juvenile justice system.

**SPONSORSHIP LEVELS**

<table>
<thead>
<tr>
<th>Investment</th>
<th>PRESENTING SPONSOR</th>
<th>CHAMPION</th>
<th>PROTECTOR</th>
<th>ADVOCATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo recognition on event publicity</td>
<td>Title logo on invitations, press releases, event program &amp; electronic/printed correspondence</td>
<td>Logo on invitations, press releases, event program &amp; electronic/printed correspondence</td>
<td>Logo on invitations, press releases, event program &amp; electronic/printed correspondence</td>
<td>Logo on invitations, press releases, &amp; event program</td>
</tr>
<tr>
<td>Company recognized as sponsor by speaker</td>
<td>Company recognized as Presenting Sponsor</td>
<td>Company recognized as Champion Sponsor</td>
<td></td>
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</tr>
<tr>
<td>Speaking opportunity</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertisement in digital program</td>
<td>Full-page</td>
<td>Full-page</td>
<td>Half-page</td>
<td>Quarter-page</td>
</tr>
<tr>
<td>Social media promotion</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Tiered logo positioning on The CHRIStal Ball webpage</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Name recognition in CHRIS 180’s annual report</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Dinner tickets</td>
<td>30 tickets; 3 preferred tables</td>
<td>20 tickets, 2 preferred tables</td>
<td>10 tickets, 1 table</td>
<td>10 tickets, 1 table</td>
</tr>
</tbody>
</table>

CHRIS180.org  
For more information, e-mail Elizabeth.Goldberg@CHRIS180.org or call 404.324.4192.
EVENT SPONSORSHIP OPPORTUNITY

The Premiere Party
Saturday, October 3, 2020
Location TBD

CHRIS 180 is the first and largest nonprofit organization in Georgia to openly celebrate and support LGBTQ+ youth. The Premiere Party supports our programs providing housing, training and advocacy to enable LGBTQ+ youth to live safely and go to school in environments with supportive adults, equal access, and validating, high quality counseling and other services.

SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Investment</th>
<th>PROTECTOR</th>
<th>ADVOCATE</th>
<th>PATRON</th>
<th>FRIEND</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition on event promotions</td>
<td>Logo on invitations, press releases, electronic/printed correspondence &amp; event signage</td>
<td>Logo on invitations, electronic/printed correspondence &amp; event signage</td>
<td>Name on invitations, &amp; electronic/printed correspondence</td>
<td></td>
</tr>
<tr>
<td>Company recognized as sponsor during event</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social media promotion</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tiered logo positioning on The Premiere Party webpage</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Name recognition in CHRIS 180’s annual report</td>
<td>●</td>
<td>●</td>
<td></td>
<td>●</td>
</tr>
<tr>
<td>Premiere Party tickets</td>
<td>30 VIP tickets</td>
<td>15 tickets</td>
<td>8 tickets</td>
<td>5 tickets</td>
</tr>
</tbody>
</table>

CHRIS180.org For more information, e-mail Elizabeth.Goldberg@CHRIS180.org or call 404.324.4192.
The Emerging Leaders Network (ELN) brings together community-minded young professionals to raise funds and advocate for CHRIS 180’s youth homelessness initiatives. The Final Round is ELN’s signature fundraising event and includes a golf tournament and silent auction during Masters tournament viewing party.

### Sponsorship Levels

<table>
<thead>
<tr>
<th>Investment</th>
<th>Hole-in-One Presenting Sponsor</th>
<th>Eagle</th>
<th>Birdie</th>
<th>Par</th>
</tr>
</thead>
<tbody>
<tr>
<td>$7,500</td>
<td>Recognition on event promotions</td>
<td>Title logo on press releases, electronic/printed correspondence &amp; event signage</td>
<td>Logo on invitations, and electronic/printed correspondence</td>
<td>Logo on invitations, and electronic/printed correspondence</td>
</tr>
<tr>
<td>$5,000</td>
<td>Recognition on event promotions</td>
<td>Logo on invitations, and electronic/printed correspondence</td>
<td>Logo on invitations, and electronic/printed correspondence</td>
<td>Logo on invitation</td>
</tr>
<tr>
<td>$2,500</td>
<td>Recognition on event promotions</td>
<td>Logo on invitations, and electronic/printed correspondence</td>
<td>Logo on invitation</td>
<td></td>
</tr>
<tr>
<td>$1,000</td>
<td>Recognition on event promotions</td>
<td>Logo on invitation</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Company recognized as title sponsor during event
- Hole sponsor during golf tournament
- Choice of premier holes
- Logo recognition on event signage and The Final Round website
- Logo recognition on event signage and The Final Round website
- Name recognition in CHRIS 180’S annual report
- Social media recognition
- Foursomes in the golf tournament
- The Final Round Event tickets

For more information, e-mail Elizabeth.Goldberg@CHRIS180.org or call 404.324.4192.
2018 KEY RESULTS

11,829 TOTAL NUMBERS SERVED & TRAINED

199 YOUNG ADULT HOUSING AND ASSISTANCE

1,239 WRAP AROUND FAMILY SUPPORT

3,116 COUNSELING

82 ADOPTIONS

137 GROUP HOMES

437 AT-PROMISE YOUTH & FAMILY CENTER

624 SCHOOL-BASED COUNSELING

2,714 OUTREACH & COMMUNITY HOUSING

3,352 TRAINING

*school-based counseling is also included in Counseling number

CHRIS180.org

@CHRIS180Advocate @CHRIS180_Advocate @CHRIS180_Change
80,000+
SERVED & TRAINED
SINCE 1981

1373
TRAINED IN TRAUMA STARS
THROUGH THE CHRIS TRAINING INSTITUTE

88%
OF TRANSITIONz RESIDENTS
WERE WORKING AND/OR
ENROLLED IN SCHOOL

92%
OF KEEPING FAMILIES
TOGETHER FAMILIES
WERE STRENGTHENED
AND STAYED TOGETHER
WITHOUT EXPERIENCING
DISRUPTION

29,455
HOURS OF THERAPEUTIC SESSIONS AT THE CHRIS
COUNSELING CENTER
• **New Integrated Health Clinic** offering behavioral and primary health services in partnership with Mercy Care

• **Challenge Ropes Course**, a new therapeutic tool for counseling and a resource for teambuilding

• **3 new homes** for children and siblings in foster care and a duplex for family preservation and assessment

• **600 students served during 2017-2018 school year** through School-Based Mental Health program; growing waitlist of local schools interested in partnering

• **The Atlanta Police Foundation’s At-Promise Youth & Community Center**, where CHRIS 180 serves as the lead organization, continues to grow with positive results. In 2018, there was a 4% recidivism rate among the youth who participated in activities at the center

• **444 external professionals** were trained in trauma-informed care

• **Most popular trainings:**
  Working with LGBTQ+ Youth & Trauma-Informed Care

• **88% of youth** in TransitionZ are working and/or in school

• **Four years** after leaving TransitionZ, **100% are safely housed and 100% are employed**

• **2,714 served** by the Outreach & Community Housing Program

• **60 young adults** moved into their first apartment