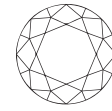


EVENT SPONSORSHIP OPPORTUNITY

The CHRIS^tal Ball
Saturday, August 20, 2022



The CHRIS^tal Ball, our annual fundraiser, drives awareness around the importance of CHRIS 180's trauma-informed work. In 2021, over 600 guests joined us in person and virtually to support CHRIS 180's behavioral health programming to help protect children, adults, and families at home, school, in foster care and in the juvenile justice system. Funds raised at The CHRIS^tal Ball support our holistic approach to enable children, young adults, and families to change the direction of their lives for happiness, health, and success despite challenging circumstances.



The CHRIS^tal BALL

Honoring
Susan O'Farrell

Co-Chairs
Lori B. Chennault and April Estes

SPONSORSHIP LEVELS	PRESENTING	CHAMPION	PROTECTOR	ADVOCATE
Investment	\$50,000+	\$30,000-\$49,999	\$10,000-\$29,999	\$5,000-\$9,999
Logo recognition on event publicity	Title logo on invitations and event program; press releases (name recognition only)	Logo on invitations and event program; press releases (name recognition only)	Logo on invitations and event program; press releases (name recognition only)	Logo on invitations and event program
Company recognized as sponsor during event by speaker	Company recognized as Presenting Sponsor	Company recognized as Champion Sponsor		
Speaking opportunity at event	•			
Advertisement in digital program	Full page	Full page	Half page	Quarter page
Social media promotion	1 minute video provided by company to be featured on social media	•		
Tiered logo positioning on CHRIS ^t alBall.org	Link to sponsor's website	Link to sponsor's website	•	•
Name recognition in CHRIS 180's annual report	•	•	•	•
Reservations to the Ball	30 reservations	20 reservations	10 reservations	6 reservations
PATRON LEVEL \$1,000	<ul style="list-style-type: none"> • 2 reservations to attend the Ball • Name recognition in the digital program and on CHRIS^talBall.org • Visit CHRIS^talBall.org to purchase 			

CHRIS180.org

For more information,
e-mail Elizabeth.Goldberg@CHRIS180.org
or call 404.324.4192.

CHRIS180
Changing Directions.
Changing Lives.